



SOUTH
FLORIDA
CHAPTER

2018 Day of Education Sponsorship Opportunities

- **Education Day Platinum Sponsor \$2000 SOLD**
 - 5 minute presentation about your company
 - Introduce speaker of your choice
 - Registration Fees waived for 4 people (members or non)
 - Additional attendees at FBTA cost if registered by Apr 15th, 2018
 - Collateral material in gift bag for all attendees
 - Verbal recognition at event
 - Logo with link to your company's URL on FBTA website for 1 year
 - Logo to rotate on screen with sponsors throughout
 - 1 complimentary exhibit table – non-electrical – Value \$150
 - Up to 4 additional buyers complimentary
 - Full page color ad placement of your choice
- **Education Day Keynote Speaker: \$1000**
 - Commercial, an introduction of yourself, and your organization
 - Full page color ad in the program brook
 - Logo to rotate on screen with sponsors throughout
 - Logo with link to your company's URL on the FBTA website for 9 months
 - 1 complimentary admission to the day of education – Value \$125
 - 1 complimentary tradeshow exhibit table – non-electrical – Value \$150



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- **Education Day Speaker Sponsor - \$500**
 - Commercial, an introduction of yourself, and your organization
 - Introduce speaker of your choice
 - ½ page color ad in program book
 - Logo to rotate on screen with sponsors throughout
 - Logo with link to your company's URL on the FBTA website for 6 months
 - 1 complimentary admission to the day of education – Value \$125
 - 1 complimentary trade show exhibit table – non-electrical – Value \$150
- **Education Day Lunch Sponsor - \$1500**
 - Commercial, an introduction of yourself, and your organization
 - Sponsor may bring banner to be displayed through duration of the lunch break
 - ½ page color ad in the program book
 - Logo with link to your company's URL on the FBTA website for 6 months
 - Logo to rotate on screen throughout
 - 2 complimentary admissions to Day of Education – Value \$250
 - 1 tradeshow exhibit table – non-electrical – Value \$150
- **Education Day Evening Reception Cocktail Sponsor - \$600**
 - Sales collateral in gift bag for all attendees
 - Display Literature near refreshments
 - Logo in Program
 - Logo to rotate on screen with sponsors throughout
 - 1 complimentary admission to Day of Education – Value \$125
 - 1 tradeshow exhibit table – non-electrical – Value \$150



SOUTH FLORIDA CHAPTER

- **Education Day Breakfast Sponsor - \$600**
 - Sales collateral in gift bag for all attendees
 - Display literature near refreshments
 - Logo in Program
 - Logo to rotate on screen with sponsors throughout
 - 1 complimentary admission to Day of Education – Value \$125
 - 1 tradeshow exhibit table – non-electrical – Value \$150
- **Education Day Networking Morning Break Sponsor - \$350**
 - Sales collateral in gift bag for all attendees
 - Display literature near refreshments
 - Logo in program
 - Logo to rotate on screen with sponsors throughout
 - 1 tradeshow exhibit table – non-electrical – Value \$150
- **Education Day Networking Afternoon Break Sponsor - \$350**
 - Sales collateral in gift bag for all attendees
 - Display literature near refreshments
 - Logo in program
 - Logo to rotate on screen with sponsors throughout
 - 1 tradeshow exhibit table – non-electrical – Value \$150



SOUTH FLORIDA CHAPTER

- **Education Day Audio Visual Sponsor - \$500**
 - Sales collateral in gift bag for all attendees
 - Logo in program
 - Logo to rotate on screen with sponsors throughout
 - 1 complimentary admission to Day of Education – Value \$125
 - 1 tradeshow exhibit table non-electrical – Value \$150
- **Education Day Program Book Sponsor - \$500**
 - Sales collateral in gift bag for all attendees
 - Logo in program
 - Logo to rotate on screen with sponsors throughout
 - 1 complimentary admission to Day of Education – Value \$125
 - 1 tradeshow exhibit table non-electrical – Value \$150
- **Education Day Tradeshow Table - \$150**

Feature your business to local travel buyers by having a table at our Day of Education! A table to promote your services during registration/networking and breaks. Logo will be listed on the FBTA website and social media. Attendees that visit each table will be entered into a drawing
- **Education Day Tradeshow Table & 1 Attendee \$300**

Feature your business to travel and procurement managers by having a table during our tradeshow. Also includes registration for 1. A table to promote your services during registration/networking and breaks. Logo will be listed on FBTA website and social media. Attendees that visit each table will be entered into a drawing